



WJA TRADE SHOW

2025

The World of Water
Jetting In One Place

THIS IS AN AMAZING EVENT,
THE WAY IT HAS BEEN
ORGANISED IS TOP NOTCH

Thursday 11th September 2025
StoneX Stadium - London

INTRODUCTION



WJA Trade Show 2024 – held on Thursday 12th September 2024, at StoneX Stadium, London – was the Water Jetting Association’s first major exhibition.

It was so well received by exhibitors and visitors alike that I am delighted to say the WJA Board has agreed to host a second exhibition. WJA Trade Show 2025 returns to the StoneX Stadium on Thursday 11th September 2025.

We will work hard to make WJA Trade Show 2025 an even bigger success for exhibitors and visitors. So, please consider joining us as an exhibitor, and even a show sponsor. Be part of WJA Trade Show 2025.

Join others, and promote your organisation at the UK’s only commercial event dedicated to water jetting, its many applications and the many services related to it.

Let’s shape the future of our industry together.

Lee O’Callaghan
WJA Chairman



WJA Trade Show 2025

A great commercial opportunity!

- All forms of water jetting covered
- **Free** to attend for visitors
- **Free** onsite parking for visitors and exhibitors
- Strong marketing support for exhibitors from the WJA
- Improvements to make event even better



ABOUT THE WATER JETTING ASSOCIATION



The Water Jetting Association is the member body for the water jetting industry in the UK.

We are committed to representing all our member organisations, which include contractors, manufacturers, hirers, training providers, service users and related stakeholders.

The WJA supports the highest possible safety and technical standards for all forms of water jetting, including ultra-high-pressure water jetting, high pressure water jetting, pressure washing, and drain and sewer cleaning.

Our three codes of practice for water jetting (see below) are recognised by our industry, service specifiers and regulators for setting the standard for water jetting both in the UK and, increasingly, internationally.

Through registered examination providers and approved coach/examiners, the WJA is the main provider of water jetting training, delivered primarily through a City & Guilds-accredited programme, also adopted in other countries around the world.

The WJA also works with all other bodies in the UK and internationally to promote the advantages of water jetting and to improve safety and technical standards.



BLUE CODE

For the safe use of high pressure and ultra-high pressure water jetting equipment



RED CODE

For the safe use of water jetting equipment in drains and sewers and surface preparation with a jetting gun at pressures up to 275 bar (4,000 psi) that an operative can comfortably hold



PURPLE CODE

For the safe use of pressure washers with pressures up to 207 bar (3,000 psi) and flow up to 22 litres (5 igpm)



WHY BE AN EXHIBITOR



WJA Trade Show 2025 is a unique commercial opportunity. It is the only exhibition dedicated to all aspects of the water jetting industry in the UK. Unlike other trade shows, you will be sure that all visitors will arrive with a strong interest in water jetting.

Exhibitors said this focus on the water jetting was an exciting aspect of the exhibition experience at our inaugural exhibition, WJA Trade Show 2024.

Visitors were interested. They were informed. They came with a purpose. And they were minded to do deals. Be prepared to experience the same excitement at WJA Trade Show 2025!

10 GREAT ADVANTAGES of being part of WJA Trade Show 2025

- 1 Showcase your expertise, services and products to a water jetting audience
- 2 Meet and present your business to potential new customers
- 3 Great opportunity to launch new products and services
- 4 All aspects of water jetting represented
- 5 Two large outdoor exhibition areas for larger equipment
- 6 Fantastic opportunity to network with water jetting industry peers
- 7 Chance to engage with the WJA on key issues, notably health and safety
- 8 Take advantage of our offer to be a speaker on the day
- 9 Market your brand on the WJA website & social media platforms
- 10 Strong support from a host that understands your business



WJA TRADE SHOW 2024 EXHIBITORS



Industries represented:

- Drainage
- Water Utilities
- Construction
- Petrochemicals
- Oil and Gas
- Manufacturing
- Industrial Cleaning
- Maritime
- And Many More

Join us as an exhibitor at WJA Trade Show 2025

2024: WHAT EXHIBITORS SAID



It's important for us to continue to get our name out there, and **this is an amazing event**. For the first year, the amount of people here, **the way it has been organised**, the quality of the accommodation, all of it **is top notch** for us.

David Beckington

Vice-President International Sales



I knew this was a good opportunity for our company. We could meet a lot of potential customers. For the first show, WJA Trade Show 2024 is fantastic. **We've found several potentially big customers**. I'm sure **we will come back next year**.

David Ma

Director



We need to be exhibiting that we're doing things safely and in WJA guidelines. This is the first show, hopefully of many. **It's a great networking event**. Everyone is here, and there's everything high pressure and safety related.

Gavin Beedle

Managing Director



WE'VE FOUND SEVERAL
POTENTIALLY BIG CUSTOMERS



It's been a **smart decision to be here**. The mood is positive. Everyone who has come to our stand has had a need for something we have. I will say, almost with certainty, **we will be at the next WJA trade show**. I have a suspicion that next week's order book will justify it. We've closed deals.

Mark Malsom

UK Sales Manager



It's been amazing. We've had a really good show. The **reaction from visitors has been really, really good**. I'm really looking forward to the WJA evolving this to make it an even bigger event. We'll be back next time, one hundred per cent.

Steve Smith

Managing Director



WE WILL BE AT THE NEXT
WJA TRADE SHOW

2024: WHAT EXHIBITORS SAID



It's very good. We are always making connections, whether it's between a customer or a supplier. This gives us a chance to show new products, like our workplace safety solutions. It gives people a chance to see them and for us to explain the product.

Peter Lindstrom
Marketing Director



Half way though the day, it's been a very busy morning. We've had some very useful enquiries. It's been very positive. It's a very boutique industry. But **everyone who is anyone is here.**

Oliver Bain
Managing Director



There are a lot of people here. We've had people looking at what we do with serious interest, which is very positive. We only need one of those to require our services for this to be very worthwhile. Anything that brings our industry on must be good for contractors like us.

David Malin
Managing Director



We wanted to raise the profile of Aquajet products in the UK and this was an ideal opportunity to meet users and other equipment suppliers. We have the ability, instead of showing brochures, of showing the equipment. **It made a lot of sense to exhibit here and sponsor the event.**

Steve Seedhouse
Sales Executive



IT MADE A LOT OF SENSE TO EXHIBIT

IT'S VERY GOOD. WE WILL BE BACK AT THE NEXT EVENT.

THERE IS A LOT OF EQUIPMENT ON SHOW HERE, IT'S VERY IMPRESSIVE.

THE VENUE

For its second year, WJA Trade Show 2025 is returning to the StoneX Stadium, in Hendon, North London, the home of Saracens Rugby Club, one of the leading teams in England's Premiership League.

It stands to reason that the WJA – which aspires to set the highest standards in water jetting – should want to host its exhibition at the stadium of one of England's most successful rugby teams!

The venue, the Olympic Hall, is directly beneath the main stand. So, as was the case during WJA Trade Show 2024, there is a chance the players will be training on the pitch, providing the opportunity to see rugby greats like Maro Itoje, Jamie George and Alex Goode in action.

GETTING TO THE VENUE AND PARKING

StoneX Stadium – located as it is less than 10 minutes from the end of the M1 in North London – has excellent transport links and there is ample free onsite parking for all exhibitors and visitors.



Why is the venue the 'Olympic Hall'?

Because after the 2012 London Olympics, the warm-up track at the Olympic Stadium was transferred to the venue space and will be beneath your feet, under carpeting.



PARKING ZONE **P**

P PARKING ZONE



StoneX
Stadium

EXHIBITION LAYOUT

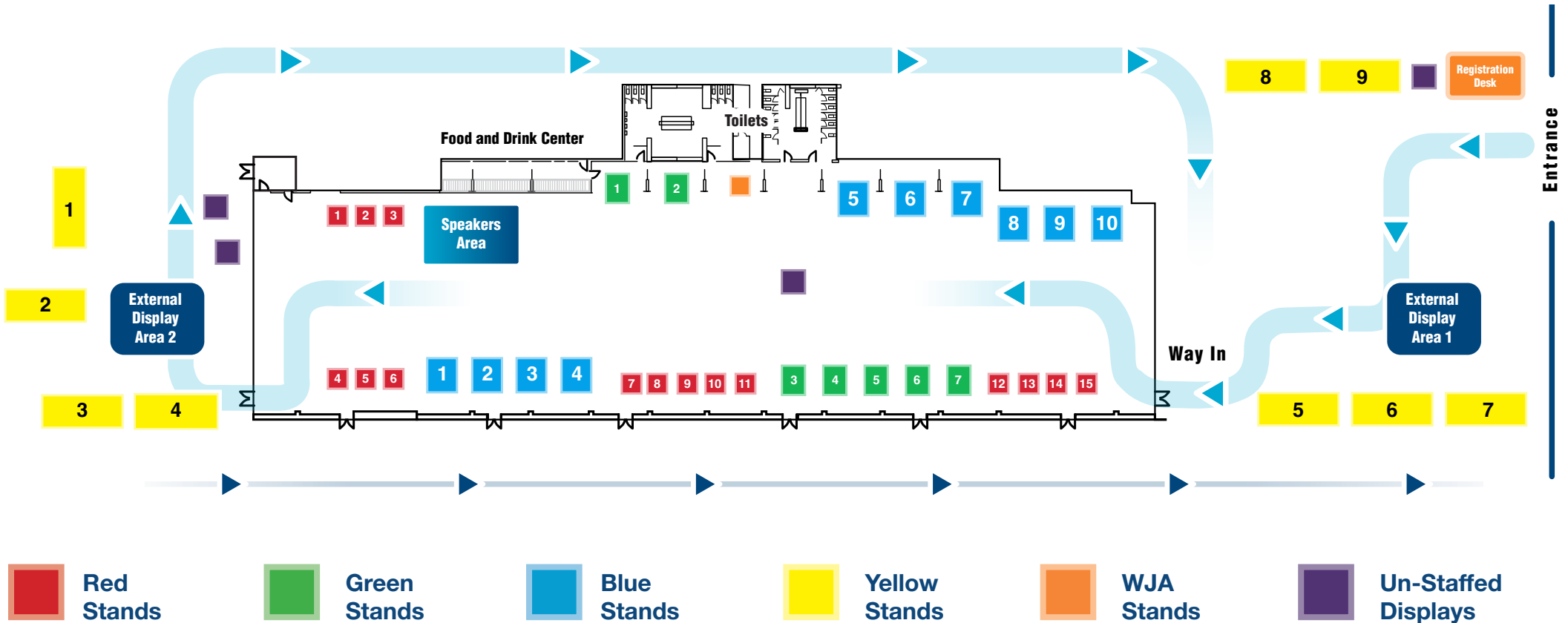
Exhibitors at WJA Trade Show 2024 reported they were impressed with the venue layout. It's a reason the exhibition is returning there in 2025.

The exhibition hall, with stands located primarily on two sides, creates a real buzz, maximises the visibility of all stands.

Visitors have multiple opportunities to stop at each stand and to quickly find exhibitors they want to return to during the event.

New for 2025: WJA Trade Show 2025 will have TWO outdoor display areas – at either end of the venue. This doubles the amount of display space for exhibitors and creates new opportunities for active product displays.

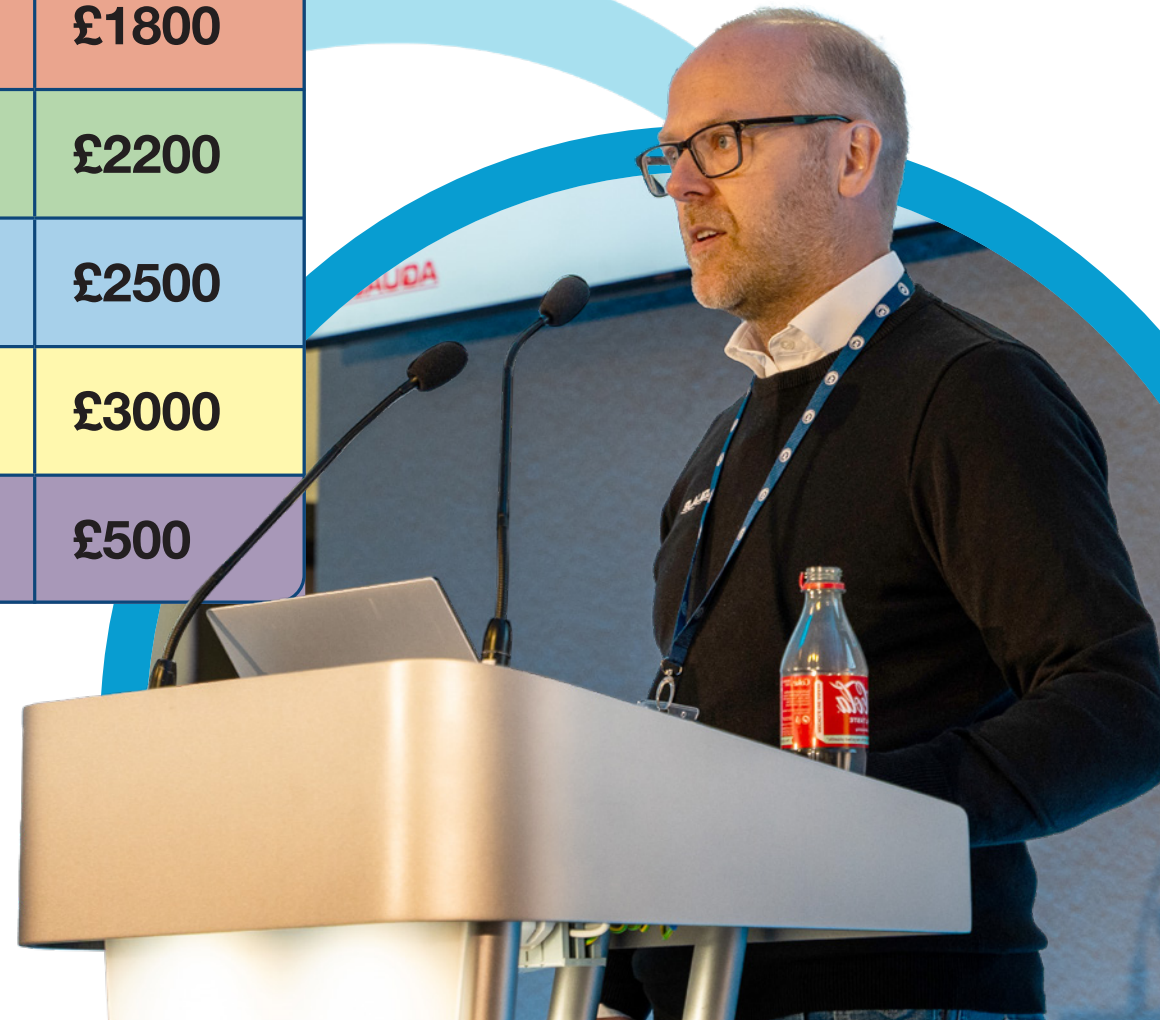
EVERYONE WHO IS ANYONE IS HERE



YOUR EXHIBITOR OPTIONS

Stand type	Size	Facilities	Additional benefits*	Cost (excludes VAT)
Red stands	3m x 2m	Table, 2 chairs, 2 electrical sockets	1 hotel room night before event	£1800
Green stands	4m x 4m	Table, 2 chairs, 2 electrical sockets	1 hotel room night before event	£2200
Blue stands	6m x 4m	Table, 2 chairs, 2 electrical sockets	1 hotel room night before event	£2500
Yellow stands	6m x 10m	Pop-up tent	1 hotel room night before event	£3000
Un-staffed displays	2m x 2m	NA	NA	£500

*We can book extra rooms in the hotel selected for each exhibitor, charged at a preferential rate.



BECOME A VALUED EVENT SPONSOR



Want to raise your profile at WJA Trade Show 2025 to a higher level?

We are looking to work with four event sponsors, offering an exciting package of opportunities to promote their organisations to the water jetting industry before, during and after the event.

Please contact the WJA trade show team for more information or to express your interest.

WJA Trade Show 2025 – Event Sponsor Price: £2,000

SMART DECISION
TO BE HERE

Sponsor promotion opportunities will include:

Company logo on show lanyards

Digital adverts on venue screens

Branded flags at the venue entrance

Full page advert in stall holder's booklet

Promotion on WJA event marketing materials

Promotion on the exhibition website and on social media

Promotion in event media articles

Sponsor focus articles in the WJA web news feed



OUR SERVICE TO YOU



The WJA is determined to ensure WJA Trade Show 2025 is an even bigger success than our inaugural exhibition.

We will provide you with detailed advice and instructions so you can set up your stand quickly and with no fuss. These will include documentation needed, plus set up and venue clearance times.

ENHANCING THE EXHIBITION EXPERIENCE

Here are some of our plans to make WJA Trade Show 2025 even better

- Improved signage and digital screen information to help the event run smoothly and maximise the opportunities for the right visitors to come to your stand
- Two outdoor display areas, not one, with the opportunity to actively demonstrate equipment and stronger promotion of these exhibition areas
- An enhanced exhibition speaker experience – with more promotion of speaker times and topics
- Faster visitor registration using a QR code system so visitors find it even easier to get into the venue and visit your stand
- More choice for hot and cold food and drink

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BE PART OF WJA TRADE SHOW 2025

We hope you are as excited as we are about the opportunities to join us as an exhibitor at [WJA Trade Show 2025](#).

If you are, talk to the WJA event team about booking your preferred stand. Remember, stand space is limited, and it is first come first served.

Given the success of WJA Trade Show 2024, we're expecting demand to be high, with many of last year's exhibitors voicing their keenness to return in 2025.

WJA Trade Show 2025 – times, dates and location

Set up date and times: 10th September 11am to 5pm

Event date and times: 11th September 9am to 3pm

Event location: StoneX Stadium, Hendon, London, NW4 1EL

GET IN TOUCH TODAY

Telephone: +44 (0) 208 320 1090

Email: tradeshow@waterjetting.org.uk

Web: www.waterjetting.org.uk/tradeshow

REACTION FROM
VISITORS HAS BEEN
REALLY, REALLY GOOD

